

Why

## Why Choose an Associated Skin Care Professionals Practitioner?

Your skin care treatments should be provided by a properly trained professional. Don't hesitate to ask your skin care therapist about his or her background, training, and experience—especially as it relates to the treatment you are considering.

As a member of ASCP, your skin care professional's state licensing credentials and/or core training have been verified. ASCP members follow a code of ethics, ensuring you're treated responsibly, confidentially, and with



utmost respect. As a member, your skin care professional has comprehensive information on changing trends and treatments at his or her fingertips, so you'll be receiving the most up to date care.

Compliments of:



### Beauty That Is More Than Skin Deep

Kalón By Kiesha provides an integrated approach to skincare by interconnecting the whole body and mind together. Our goal is to provide you with an experience that is more than skin deep...securing the spirit to nourish (the skin/body), empower (the soul), and educate (the mind) to sustain a healthier life. Come see for yourself why Beauty is More Than Skin Deep.

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Beauty, Health & Wellness Skincare Boutique

MEMBER



Skin  
of  
Color



Who

## **Who Can Benefit From Specialized Skin of Color Treatment?**

Any person with skin of color, defined as individuals of African, Asian, Hispanic/Latino, Native American, or Pacific Island descent, can benefit from this specialized skin care. While some believe skin of color is somehow “tougher” than Caucasian skin, in many respects it is actually more sensitive. Skin of color is more prone to scarring and development of dark or light patches from acne, injuries, and improper skin treatments. Skin of color may be more prone to breakouts with the use of antibiotics, aspirin, and birth control pills. The good news is the presence of extra melanin in the skin means skin of color will appear to age more slowly.



How

## **How Should I Prepare for My Treatment?**

Be ready to fill out a medical questionnaire and describe what medications and skin care products you are using. Your licensed skin care professional may ask about your genetic

background and family history. You will be asked how your skin responds to sun exposure. Your therapist will do an analysis of your skin, look for any interactions between products and medications, and devise a treatment plan that’s suitable for your skin type and condition. If possible, come to your appointment without any products on your skin; otherwise your skin care professional will cleanse your skin. Start treatment when you are ready to commit to a series of treatments and a home care regimen.

What

## **What Should I Expect From My Treatment?**

You may be offered a chemical exfoliation, facial, microdermabrasion, or some combination of these with other treatments. If you are receiving waxing for hair removal, you may need pre- and posttreatment care to prevent pigmentary



disorders from developing. Waxing may be an excellent alternative to laser hair removal, which has special risks for skin of color. After your professional treatment, your skin care therapist can recommend a home treatment plan, as well as follow-up professional treatments that will soften, moisturize, and brighten your skin.

What

## **What About Home Care?**

Your esthetician can provide the best guidance on caring for your skin after a treatment. It’s very important that you follow these instructions. Where skin breakouts are concerned, refrain from picking at blemishes because of your heightened tendency to scar. Remember, too, that despite what you may have heard, skin of color is susceptible to skin cancer and that sunscreen should always be worn. Sun exposure may also cause unevenness in skin pigmentation.