

Why

## Why Choose an Associated Skin Care Professionals Practitioner?

Your skin care treatments should be provided by a properly trained professional. Don't hesitate to ask your skin care therapist about his or her background, training, and experience—especially as it relates to the treatment you are considering.

As a member of ASCP, your skin care professional's state licensing credentials and/or core training have been verified. ASCP members follow a code of ethics, ensuring you're treated responsibly, confidentially, and with

utmost respect. As a member, your skin care professional has comprehensive information on changing trends and treatments at his or her fingertips, so you'll be receiving the most up to date care.



Compliments of:



### Beauty That Is More Than Skin Deep

Kalón By Kiesha provides an integrated approach to skincare by interconnecting the whole body and mind together. Our goal is to provide you with an experience that is more than skin deep...securing the spirit to nourish (the skin/body), empower (the soul), and educate (the mind) to sustain a healthier life. Come see for yourself why Beauty is More Than Skin Deep.

Kiesha Butler, MBA  
Licensed Esthetician  
1653 Merriman Road, Suite 106  
Akron, Ohio 44313  
Phone: 330-957-4798  
E-mail: [kalonbykiesha@gmail.com](mailto:kalonbykiesha@gmail.com)  
[www.kalonbykiesha.com](http://www.kalonbykiesha.com)  
[www.facebook.com/kalonbykiesha](http://www.facebook.com/kalonbykiesha)

Beauty, Health & Wellness Skincare Boutique

MEMBER



# Antiaging Treatments



## What

### **What are Antiaging Treatments?**

Thanks to the wonders of science and innovation by skin care professionals, you can choose from a wide range of antiaging treatments. You need not have wrinkles or discoloration

to actively participate in an antiaging regime—many smart consumers are already caring for and protecting their skin at a young age. Consumers today are opting for minimally invasive procedures to avoid downtime and the



unmistakable appearance of having had surgery. What people may notice after your treatments with your skin care professional is simply that you seem healthier, happier, less tired, and more confident.

Some antiaging treatments your skin care professional may be able to provide you are a wide variety of facials, microdermabrasion, chemical exfoliation, galvanic treatment, and phototherapy (exposure to light-emitting diodes or intense pulsed light). He or she may be trained in a host of other treatments that, while not strictly antiaging, go a long way toward making you feel more attractive, such as hair removal, makeup application, and sunless tanning.

## Who

### **Who Can Benefit From Antiaging Treatments?**

Anyone who is smart enough to use sunscreen is already participating in an antiaging regimen, and there is so much more you can do. Treatment recommendations will vary according to skin type and condition, chronological age and skin maturity, level of sun damage—everyone has some—and the goals you have for your skin. Your esthetician can outline your options and make recommendations.

## How

### **How Should I Prepare for My Antiaging Treatments?**

Be ready to fill out a medical questionnaire and describe what medications and skin care products you are using. Your therapist will do an analysis of your skin, look for any interactions between products and medications, and devise a treatment plan that's suitable for your skin type and condition. If possible, come to your appointment without anything on your skin; otherwise your skin care professional will cleanse your skin. Start your care when you are ready to commit to a series of treatments and a home care regimen.

## What

### **What Should I Expect From My Antiaging Treatments?**

The results of your treatment may be obvious right away or may take some time to achieve. This depends entirely on your program and the methods used. Your skin

care professional should be able to outline realistic goals for you. In some cases, skin is in poor condition and needs to be strengthened and conditioned before antiaging treatments can be performed. If you are suffering from acne, dermatitis, or rosacea, you may have to set your antiaging goals aside until you've cleared your symptoms. The good news is you may gain younger looking skin as a side benefit of clearing and treating these conditions.

## What

### **What About Home Care?**

Your esthetician can provide the best guidance on caring for your skin after a treatment. He or she may have products available for your use. It's key to commit to a home care regimen in order to maximize your investment in the treatments your esthetician provides.

